

DUPLICATE

## INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Media Partners Inc (NC)**  
**Attention: Accounts Payable**  
**13200 Strickland Road**  
**Suites 114-153**  
**Raleigh, NC 27613**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
945233-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WXII	WXII House Local WXII Hous	Winston Salem	Local

Advertiser	Product	Estimate Number
Thigpen, Bryant, McGee/NP	JUDGES CAMPAIGN 2012	ACTG ORDER 51 W

Flight Dates	Order #	Alt Order #
10/17/12 - 11/06/12	945233	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/27/12	10/27/12	NBC Saturday Today	8-10am	-----S-	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII Sa 10/27/12 8:28 AM NBC Saturday Today 8-10am :30 FAI RJUDGESREVI SED30H \$225.00 NM 1 WXII Sa 10/27/12 8:50 AM NBC Saturday Today 8-10am :30 FAI RJUDGESREVI SED30H \$225.00 NM									
2	10/25/12	10/26/12	M-F WXII 12 News @ 6 a	6-7am	---TF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Th 10/25/12 5:59 AM M-F WXII 12 News @ 6 am 6-7am :30 FAI RJUDGESREVI SED30H \$250.00 NM 2 WXII F 10/26/12 6:09 AM M-F WXII 12 News @ 6 am 6-7am :30 FAI RJUDGESREVI SED30H \$250.00 NM									
4	10/25/12	10/26/12	NBC Today Show	7-9am	---TF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Th 10/25/12 8:43 AM NBC Today Show 7-9am :30 FAI RJUDGESREVI SED30H \$250.00 NM 2 WXII F 10/26/12 8:57 AM NBC Today Show 7-9am :30 FAI RJUDGESREVI SED30H \$250.00 NM									
6	10/25/12	10/26/12	M-F WXII 12 News @ No	12-1pm	---TF--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII Th 10/25/12 12:22 PM M-F WXII 12 News @ Noon 12-1pm :30 FAI RJUDGESREVI SED30H \$150.00 NM 1 WXII F 10/26/12 12:40 PM M-F WXII 12 News @ Noon 12-1pm :30 FAI RJUDGESREVI SED30H \$150.00 NM									
8	10/28/12	10/28/12	Su WXII 12 News @ 6 p	6-630pm	-----S	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Su 10/28/12 6:21 PM Su WXII 12 News @ 6 pm 6-630pm :30 FAI RJUDGESREVI SED30H \$375.00 NM									
11	10/24/12	10/25/12	M-F WXII 12 News @ 6 p	6-630pm	--WT---	:30	2	\$900.00	NM



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# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
945233-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Thigpen, Bryant, McGee/NF	JUDGES CAMPAIGN 2012	ACTG ORDER 51 W	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WT--- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII W 10/24/12 6:20 PM M-F WXII 12 News @ 6 pm 6-630pm :30 FAI RJUDGESREVI SED30H \$900.00 NM 2 WXII Th 10/25/12 6:26 PM M-F WXII 12 News @ 6 pm 6-630pm :30 FAI RJUDGESREVI SED30H \$900.00 NM									
29	10/28/12	10/28/12	NBC Sunday Today	8-9am	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Su 10/28/12 8:54 AM NBC Sunday Today 8-9am :30 FAI RJUDGESREVI SED30H \$400.00 NM									
30	10/25/12	10/25/12	NBC Tonight Show	1135pm-1237am	---T---	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Th 10/25/12 11:48 PM NBC Tonight Show 1135pm-1237am :30 FAI RJUDGESREVI SED30H \$225.00 NM									
36	10/22/12	10/26/12	M-F WXII News @ 430a	430a-5a	MTWTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII M 10/22/12 4:43 AM M-F WXII News @ 430a 430a-5a :30 FAI RJUDGESREVI SED30H \$50.00 NM 3 WXII Tu 10/23/12 4:39 AM M-F WXII News @ 430a 430a-5a :30 FAI RJUDGESREVI SED30H \$50.00 NM 1 WXII F 10/26/12 4:44 AM M-F WXII News @ 430a 430a-5a :30 FAI RJUDGESREVI SED30H \$50.00 NM									
37	10/17/12	10/19/12	M-F WXII 12 News @ 6 a	6-7am	--WTF--	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII W 10/17/12 6:28 AM M-F WXII 12 News @ 6 am 6-7am :30 FAI RJUDGESREVI SED30H \$250.00 NM 2 WXII Th 10/18/12 6:58 AM M-F WXII 12 News @ 6 am 6-7am :30 FAI RJUDGESREVI SED30H \$250.00 NM 3 WXII F 10/19/12 6:41 AM M-F WXII 12 News @ 6 am 6-7am :30 FAI RJUDGESREVI SED30H \$250.00 NM									
38	10/17/12	10/19/12	NBC Today Show	7-9am	--WTF--	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXII W 10/17/12 8:27 AM NBC Today Show 7-9am :30 FAI RJUDGESREVI SED30H \$250.00 NM 1 WXII Th 10/18/12 7:29 AM NBC Today Show 7-9am :30 FAI RJUDGESREVI SED30H \$250.00 NM 2 WXII F 10/19/12 7:58 AM NBC Today Show 7-9am :30 FAI RJUDGESREVI SED30H \$250.00 NM									
39	10/17/12	10/18/12	NBC Tonight Show	1135pm-1237am	--WT---	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WT--- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII W 10/17/12 12:00 AM NBC Tonight Show 1135pm-1237am :30 FAI RJUDGESREVI SED30H \$225.00 NM 2 WXII Th 10/18/12 12:09 AM NBC Tonight Show 1135pm-1237am :30 FAI RJUDGESREVI SED30H \$225.00 NM									
40	10/22/12	10/24/12	M-F WXII 12 News @ 6 a	6-7am	MTW----	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTW---- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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945233-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Thigpen, Bryant, McGee/NF	JUDGES CAMPAIGN 2012	ACTG ORDER 51 W	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	10/22/12	10/24/12	M-F WXII 12 News @ 6 a 6-7am		MTW----	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/22/12	6:29 AM	M-F WXII 12 News @ 6 am	6-7am	:30	FAI RJUDGESREVI SED30H	\$250.00 NM
2	WXII	Tu	10/23/12	6:22 AM	M-F WXII 12 News @ 6 am	6-7am	:30	FAI RJUDGESREVI SED30H	\$250.00 NM
3	WXII	W	10/24/12	6:27 AM	M-F WXII 12 News @ 6 am	6-7am	:30	FAI RJUDGESREVI SED30H	\$250.00 NM
41	10/22/12	10/24/12	NBC Today Show	7-9am	MTW----	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTW----	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	10/22/12	8:52 AM	NBC Today Show	7-9am	:30	FAI RJUDGESREVI SED30H	\$250.00 NM
1	WXII	Tu	10/23/12	7:59 AM	NBC Today Show	7-9am	:30	FAI RJUDGESREVI SED30H	\$250.00 NM
3	WXII	W	10/24/12	7:23 AM	NBC Today Show	7-9am	:30	FAI RJUDGESREVI SED30H	\$250.00 NM
<u>Total Spots</u>							<b>30</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$8,150.00</b>
<u>Agency Commission</u>	<b>\$1,222.50</b>
<u>Net Amount Due</u>	<b>\$6,927.50</b>